



NEW PRODUCTS ANNOUNCEMENT

March 2016

AIMPOINT LAUNCHES NEW MOUNTS

New mounting solutions to offer additional mounting capabilities

Malmö, March 2016 – Aimpoint AB, the originator and world leader in electronic red dot sighting technology, has announced the addition of more mounting solutions to the company's product line.

Aimpoint now offers some new mounting solutions customized for specific rifle models such as Tikka T3, Sako, Sauer 404 and also a mount for Leupold QR. Some of the mounts can be quickly dismounted and remounted without any influence on settings or accuracy.

Feedback received from end users also identified a need for specific mounting solutions for the most common semi-automatic rifles and shotguns in order to improve the shooting experience with the Aimpoint® sights. Aimpoint has made an effort to develop solutions for a mounting its sights as close as possible to the weapon. Aimpoint has selected the Micro™ sights and CompC3™ sight for this application.

"Usability and design are important features in all the products we launch. These new mounts will improve the shooting experience of the hunter as the sight, once mounted, integrates with the rifles so that the hunter becomes one with its equipment" says Jonas Ardemalm, Sales Director at Aimpoint AB. "Knowing that your rifle and red dot sight are perfectly fitted, you can fully focus on the target and know that when it is time to shoot, you will be able to shoot quickly and instinctively."

Aimpoint also launches a new 3X magnifier called Aimpoint® 3X-C developed for the civilian end user. It can be used in conjunction with all Aimpoint t® sights for long-range aiming or observation.

And finally, the new Aimpoint® FlipMount is a quick attach/detach mount that can be quickly flipped in our out of the optical axis or removed from the rifle, and that is designed for use with Aimpoint® magnifiers.

The new products will be available in guns shops around Europe in spring 2016.

For more information about Aimpoint or the company's products, visit our webpage at www.aimpoint.com or contact:

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