



PRESS RELEASE

January 19, 2016

## **Aimpoint Announces New Magnifier Lines At SHOT Show 2016**

**Las Vegas, NV – January 19, 2016** – Aimpoint, the originator and worldwide leader in electronic red-dot sighting technology, has announced the addition of three new accessory magnifiers to their product line. Designed to work in conjunction with the company's electronic reflex sights, these new magnifiers are being offered in 3X and 6X magnification, in both a standard grade for use by civilian shooters, as well as professional grade models.

The new Aimpoint magnifiers feature diopter adjustment, allowing each optic to be individually adapted to the operator's eye. All are protected by shock absorbing protective rubber covers that also provide an ergonomic grip surface. The Aimpoint magnifiers may be used with the company's quick-detach TwistMount™, or with the newly launched Aimpoint® FlipMount which allows the magnifier to be quickly flipped in or out of the optical axis, or removed from the firearm completely.

"These magnifiers open up some interesting new opportunities for users of Aimpoint sights," said Matt Swenson, VP of Sales at Aimpoint Inc. "Our standard grade 3X-C is a great magnifier at a very reasonable price point. On the professional side, the Aimpoint 6XMag offers 50% more magnification than existing US military combat optics, and allows an operator to quickly transition back to their non-magnified Micro T-2 sight for CQB."

For more information on Aimpoint, visit the company's webpage at: [www.aimpoint.com](http://www.aimpoint.com).

Press contact: Andrea Cerwinske  
Aimpoint Inc.  
(703) 263-9795 ext. 229  
[Andrea.Cerwinske@aimpoint.com](mailto:Andrea.Cerwinske@aimpoint.com)